

# The Changing Data Center Landscape: Protection and Business Value

Protecting your Data Center with the right cybersecurity solution just got easier.

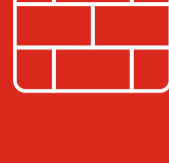
A new Forrester Total Economic Impact™ study reveals how organizations can experience a 318% ROI with a less-than-six-month payback over a three-year period using the Fortinet Data Center Firewalls and AI-Powered Security Services solution.

## 3

### Challenges of Protecting Your Data Center

#### Managing Multiple Firewalls

Individually managing your data center firewalls is unwieldy and inefficient.



#### Disruptive Outages

Frequent downtime can cripple your organization's ability to perform and grow.



#### Not Enough Resources

Staff shortages makes manual upgrades and maintenance inefficient and unwieldy.



## Overcoming Challenges

To tackle obstacles, Fortinet offers a host of key capabilities.

#### Unite

your firewalls under a single operating system for coordinated and automated threat protection

#### Combine

network and security for reduced complexity and increased performance

#### Reduce

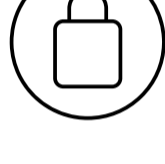
power consumption via green cybersecurity design to enable sustainability goals

#### Automate

threat protection and real-world threat intelligence

## Organizational Impact

According to the Forrester Total Economic Impact™ study, Fortinet boosted the organizations' data center protection while showing significant ROI and business benefits.



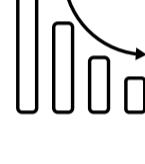
#### Improved Network & Security

With Fortinet hardware and services, organizations were empowered to make **network and security performance improvements worth \$5.4 millions\***



#### Undeniable Cost Savings

By reducing hardware and licensing costs, and consolidating firewalls and other aspects of the data center, organizations created **cost savings worth \$2.6 million\***



#### Reduced Network Outages

With an improved ability to identify potentially disruptive threats and attacks, organizations **reduced network outages by 50%**

\*Calculated as cost savings or security performance over three years, compared to previously used NGFW appliance and service solutions.

## Fortinet Impact on Efficiency

Fortinet allows you to reduce time spent on maintaining protocol changes and upgrading firewall efficiencies to deploy your experts to more strategic tasks.



**90%**  
reduction in FTEs

Individually managing your data center firewalls is unwieldy and inefficient.



**\$1.2 million**  
gain in efficiencies

Frequent downtime can cripple your organization's ability to perform and grow.



**2,535**  
employee hours saved

Staff shortages makes manual upgrades and maintenance inefficient and unwieldy.

“

*[With Fortinet,] the visibility that we have on the traffic is kind of the single pane of glass that allows us to make changes portfolio-wide. It allows us to change our footprint from reactionary break-fix to more proactive measures.”*

Deputy CISO, Real Estate

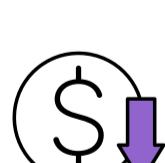
## The Bottom Line of Fortinet Economic Impact

Financially and security-wise, the economic impact of Fortinet is a clear winner for organizations that invest in it.



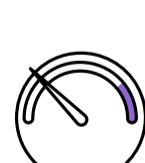
**318%**

3-year ROI



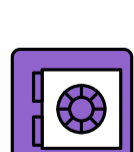
**40%**

more cost effective\*



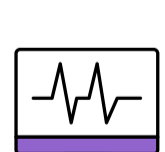
**<6 months**

to pay back investment



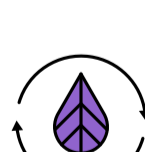
Enhanced **security posture**

through real-time protection and mitigation of potential attacks



Expanded **visibility**

and network reliability to optimize network performance



Improved **sustainability**

because of reduced power consumption

\*Based on comparison to companies' previous NGFW appliance and service solutions

“

*Fortinet is more than just a firewall. They converged several network and security components for improved network and security performance. The selling point for Fortinet is that it does more than just a firewall.”*

Network and technical security manager, natural resources

## Protect your Data Center and Improve Your Bottom Line with Fortinet

[GET THE FULL STUDY](#)